



PRESS RELEASE

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Brightleaf Solutions Named Brand of the Year 2018 by The CEO Magazine

Recognized for being a pioneer in the domain of contract management and abstraction industry

Brookline, MA – Brightleaf Solutions, Inc., a leading provider of contract abstraction and analytics solutions for tracking contract data, has been recognized as brand of the year in Contract Lifecycle Management (CLM) industry domain by The CEO Magazine.

Brightleaf's Natural Language Processing/Artificial Intelligence technology powered service for extracting data elements from contracts and other documents provides an end to end solution to clients. It is the only data abstraction company in contract management space which has its own technology, own people and own process, which enables Brightleaf deliver exceeding level of accuracy in a very short span of time.

"We are happy to announce Brightleaf as Brand of the Year 2018, a pioneer in the domain of contract lifecycle management industry.", said Pooja Kundoo, Managing Editor of The CEO Magazine. "Mr. Bhatia shared great insight on Brightleaf's relationship with its clients and how they were able to build trust with them. Now, Brightleaf's brand is synonymous to quality, efficiency and transparency." The complete article can be accessed on:

<http://magazine.theceo.in/brand-and-builder-of-year-2018/#p=44>

"We are honored to be included in this prestigious list along with other great leading companies in their respective domains by The CEO Magazine. The Brightleaf team has been working tirelessly towards meeting every possible contract extraction requirement from our clients. Brightleaf's work does not start just with the extraction of data, but well before that. In most of the cases our work begins with helping clients identifying what they should or need to extract, drafting a mutually agreed extraction manual or rule book. We take great pride in going a step forward and helping our clients get the best out of service. Building a trusted brand has been a dream of the company", says Samir Bhatia, CEO Brightleaf.

Brightleaf uses a proprietary semantic data extraction software coupled with optical character recognition and natural language processing to automate the abstraction process. At each step in the process the output is subjected to rigorous quality control to identify and rectify any errors, misreads or omissions. The process is proven and has been delivering quality outcomes of contract data extraction and transformation for several years.

ABOUT BRIGHTLEAF SOLUTIONS, INC.

Brightleaf provides a technology powered service to extract information using our own proprietary semantic intelligence/natural language processing technology; our own team of lawyers to check the output; and our own Six-Sigma process to deliver end-to-end, highly accurate, extracted data.

The data can be virtually anything, and it is customized for each and any type of contract. All meta-data, terms and conditions, legal provisions, and even all obligations (which are usually scattered throughout your contracts) are extracted by our software. This extracted data is checked by our team of lawyers, and provided in a format for easy upload into any system, such as a Contract Lifecycle Management System (CLM), for tracking and reporting ([download Strategy Brief](#)).

This allows you to: leverage the knowledge in your existing contracts; report on the extracted data; comply with current and upcoming regulations; even recover hidden revenue (e.g. by policing penalty clauses in your supplier agreements).

FOR MORE INFORMATION, CONTACT

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