



## PRESS RELEASE

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# **Brightleaf Solutions Forges Alliance with Exari to Streamline the Contract Abstraction and Management Process**

**Companies to work together to provide reliable data capture services and deep insight into key terms and obligations**

Brookline, MA – Brightleaf Solutions, Inc., a company that provides services to overcome the challenge of mining important information from structured, unstructured and text-based documents and make it accessible to its end users, announced today that it is partnering with Exari, the leading provider of cloud-based contract lifecycle management solutions.

Brightleaf is joining the Exari Contracts Hub™ partner program to provide an end-to-end solution - from a fast and highly accurate abstraction of key terms and obligations from different contracts using Brightleaf's data abstraction technology and services, to the ongoing management of contracts in Exari's Contracts Hub.

"Brightleaf's high quality, automated abstraction of meta-data from contracts compliments Exari's data centric approach to contract management," said Samir Bhatia, CEO of Brightleaf Solutions, Inc. "This enables clients to use Exari's system more effectively and alleviate the problem all contract professionals face – "How do I get my legacy contract information into the system?"

Brightleaf's technology automates the entire process of extracting and importing contract data into the Exari Contracts Hub at exceptionally high accuracy, reducing the time and manpower it would otherwise take to pull key information from lengthy, complicated contracts, as well as high volumes of simpler agreements, such as nondisclosure agreements (NDAs).

"Our partnership with Brightleaf gives Hub users another essential piece of the contract and risk management puzzle," explained Mike Maziarz, Vice President of Marketing and Product Management at Exari. "Keeping a contract management system up to date with all of the crucial metadata buried in a contracts portfolio can be a time- and resource intensive process, and we're glad to be able to offer this additional offering to make our customers' contract management processes even more efficient."

### **ABOUT EXARI**

Exari is a market-leading Contract Lifecycle Management platform that unifies the processes of generating, managing and analyzing expansive document and contract portfolios. Exari solutions are used by hundreds of

thousands of users worldwide. Exari is headquartered in Boston with offices in London, England and Melbourne, Australia and Munich, Germany. Learn more at <http://exari.com>.

#### **ABOUT BRIGHTLEAF SOLUTIONS, INC.**

Big data, Business Intelligence, and data driven decisions are having a profound effect on U.S. business operations, becoming a \$143B market in 2016. Brightleaf's vision is to accelerate this adoption with technology that overcomes the challenge of mining important information from unstructured, text-based documents and making it accessible.

With an initial focus on executed legal contracts, Brightleaf opens new doors for companies to manage risk, ensure regulatory compliance, meet customer obligations, and get meaningful insight into their customer, partner, and vendor behavior.

#### **FOR MORE INFORMATION, CONTACT**

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