



PRESS RELEASE

October 14, 2014

Brightleaf Selected by Major Telecomm Company

Will provide legal document data-mining services

Brookline, MA – Brightleaf Solutions, Inc. today announced that they have been chosen by a major, global telecommunications firm to provide data abstraction services across thousands of high volume, major account contracts.

Utilizing its semantic intelligence platform, Brightleaf will mine over 400,000 data elements from these most critical customer agreements and upload the results to SharePoint. The data yield far greater insight into all the contract terms, provisions, and obligations which in turn allows far more responsive customer service and improved compliance.

“This shows that the investments we’ve made in technology can deliver significant benefits to large enterprise clients.” said Samir Bhatia, CEO of Brightleaf. “The platform we built in partnership with Nihilent Technologies has allowed us to redefine how software can be used to accurately abstract any and all salient metadata from English language legal documents.”

Jeff Turner, VP Sales for Brightleaf agrees. “This is all about quality. This client tried hiring outside legal process outsource firms, called ‘LPOs’ and they tried other software-based solutions, but none of them could deliver results that met their stringent quality requirements. Our new client will run their business and manage their largest customers with the data we provide, so there’s no room for error. We have committed to and with our initial pilot phase, have delivered exceptionally high quality results.”

ABOUT BRIGHTLEAF SOLUTIONS, INC.

Big data, business intelligence (BI), and data driven decisions are having a profound effect on U.S. business operations, becoming a \$143B market in 2016. Brightleaf’s vision is to accelerate this adoption with technology that overcomes the challenge of mining important information from unstructured, text-based documents and making it accessible.

With an initial focus on executed legal contracts, Brightleaf opens new doors for companies to manage risk, ensure regulatory compliance, meet customer obligations, and get meaningful insight into their customer, partner, and vendor behavior.

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