

## PRESS RELEASE

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# Brightleaf Solutions CEO Samir Bhatia Featured in *Magnate View*'s Cover Story

**Samir Bhatia discusses the transformative power of AI-powered contract data extraction and the vital role of human expertise in driving accuracy and business outcomes.**

*Brookline, MA* – Brightleaf Solutions, Inc., a leader in AI-powered contract data extraction, has been featured in *Magnate View* magazine's latest cover story, "A CEO's Journey of Innovation and Leadership," profiling CEO Samir Bhatia and his visionary approach to transforming contract management with artificial intelligence and human expertise.

The interview highlights the critical role of data retrieval from contracts in today's business landscape and the challenges associated with managing unstructured data. Samir discusses how Brightleaf's innovative approach, powered by advanced AI and machine learning technologies, is revolutionizing the way organizations extract valuable insights from complex documents. Read the full story here:

<https://magnateview.com/a-ceos-journey-of-innovation-and-leadership-an-interview-with-samir-bhatia-the-chief-executive-officer-of-brightleaf-solutions/>

Looking ahead, Samir envisions Brightleaf expanding into new industries, with pilot projects already underway in financial services, healthcare, and human resources.

"Contract data extraction has always been complex and error-prone," says Samir Bhatia, CEO of Brightleaf Solutions. "At Brightleaf, we leverage AI technologies like Natural Language Processing (NLP) and Machine Learning, combined with a rigorous human review process, to achieve near-perfect accuracy. This ensures our clients receive reliable data they can trust to drive business outcomes."

Samir emphasizes the importance of human interaction in the data extraction process, an often-overlooked factor in many software solutions. While some companies rely solely on automation, Brightleaf's unique model integrates AI-powered extraction with meticulous human quality control to meet Six Sigma standards. This human involvement ensures the accuracy and reliability of the data.

"Our technology can handle any document, whether it's text-based or image-based, But it's the human oversight that guarantees the quality of the extracted data," Samir remarked. "This combination of AI and human expertise sets us apart in the industry."

### **ABOUT BRIGHTLEAF SOLUTIONS, INC.**

Brightleaf provides a technology-powered service to extract data from your contracts with extreme accuracy using our own proprietary AI/Semantic Intelligence/Natural Language Processing technology, our team of lawyers to check the output and our Six Sigma process.

Your legacy contractual documents along with this extracted meta-data can be migrated into a Contract Lifecycle Management (CLM) system for tracking and reporting. This greatly enhances the value of your investment in the system. The data can be virtually anything, and it is customized for each of your types of contracts. All meta-data, terms and conditions, legal provisions, and even all obligations (which are usually scattered throughout your contracts) are extracted by our software. Our team of lawyers checks each-and-every extracted data point against the original documents using a stringent Six-Sigma quality process, which delivers highly accurate results.

Brightleaf gets recognized very often, including “Company of the Year” as a Contract Management Services provider. Details of this and other recognitions and awards can be found at [www.brightleaf.com/awards-recognitions](http://www.brightleaf.com/awards-recognitions)

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